

# MICHAEL WILLIAMS

ENTREPRENEURIAL COMMUNICATOR

5411 Plymouth Drive  
Lawrence, KS 66049

E: mikewms@outlook.com

C: +1 410 818 4227

W: www.mikewms.com

## PERSONAL STATEMENT

My career includes experience in professional media, teaching, and higher education administration, with work ranging from strategic planning, program innovation, staff development, partnership management, and startup creation.

I am a champion for positive change and transparent team management. My belief in information as a critical element for social good leads me toward constant review of how we communicate and use technology to improve learning and knowledge.

## RELEVANT EXPERIENCE

### Innovation

#### FOUNDER AND DIRECTOR

##### KU MEDIA INNOVATION LAB

University of Kansas Lawrence, KS

- Launched and continue to direct interdisciplinary environment for startup incubation and technology development

#### STRATEGY COMMUNICATIONS DIRECTOR

##### UNIVERSAL DESIGN FOR LEARNING IMPLEMENTATION & RESEARCH NETWORK

International educational startup

- Strategic market development, implementation and assessment

#### CURRICULUM DEVELOPMENT

##### UNIVERSITY OF KANSAS, UNIVERSITY OF MARYLAND-COLLEGE PARK, OHIO UNIVERSITY, AND UNIVERSITY OF NORTH CAROLINA - CHAPEL HILL

- Development of new media curricula, hybrid and online pedagogies and associated assessment protocols and analytics

### Communication

#### INFORMATION DISSEMINATION

##### WEAPONS ON CAMPUS - UNIVERSITY OF KANSAS

- As University Senate president, co-author of KU Weapons Policy, and chair of the Weapons on Campus implementation committee, I gathered and shared community opinions about the coming change in weapons policies on our campus. This included collection of comments from nearly 5,000 constituents and public dissemination of the aggregated information through multiple media channels.

#### FOUNDING BOARD OF DIRECTORS, DESIGN COORDINATOR

##### NATIVE NEWS HEALTH ALLIANCE, Omaha

- Professional media aggregation startup formed to deliver news coverage of issues of relevance to communities served by tribal media. Supported by grants from tribal organizations and state governments

#### FOUNDING EDITOR, PUBLISHER AND DIRECTOR OF INTERNET DEVELOPMENT

##### KALMBACH PUBLISHING COMPANY, Waukesha, WS

- Founding editor of Trains.com and publisher of five major converged media sites
- Development director of web sites for all (15) other company publications
- Managed international staff and oversaw \$1 million+ startup budget

## SOCIAL

 facebook.com/michael.i.williams

 @mikewms

 www.linkedin.com/in/profwilliams

## SKILLS


Strategic Planning



Transparent Team Leadership



Predictive Analytics



Interpersonal Networking



## EDUCATION

#### POST-GRADUATE STUDIES - HIGHER ED. ADMIN.

College of Education

Ohio University, Athens

2004-2006

#### MASTER OF SCIENCE - MEDIA MANAGEMENT

School of Journalism and Mass Communications

University of Kansas, Lawrence

1991

#### BACHELOR OF SCIENCE - JOURNALISM

School of Journalism and Mass Communications

University of Kansas, Lawrence

1979

## FELLOWSHIPS (RECENT)

#### ENTREPRENEURIAL EDUCATION INSTITUTE

Arizona State University, Phoenix

2014

#### ENTREPRENEURIAL EDUCATORS SUMMIT

CUNY, New York

2014

#### ENTREPRENEURIAL EDUCATION INSTITUTE

Arizona State University, Phoenix

2014

#### DESIGN THINKING SEMINAR

Kauffman Foundation, Kansas City

2012

# MICHAEL WILLIAMS

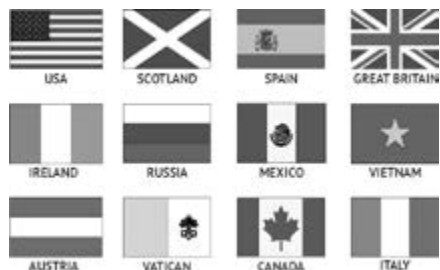
ENTREPRENEURIAL COMMUNICATOR

5411 Plymouth Drive  
Lawrence, KS 66049

E: mikewms@outlook.com

C: +1 410 818 4227

W: www.mikewms.com



## PROGRAMMING AND PRESENTATIONS

### INTERNATIONAL AND DOMESTIC EVENTS

I have conducted more than 75 professional programs on topics ranging from media innovation, audience development, visual communications, startups, curriculum assessment and revision, project management, and entrepreneurship. Of these programs, I was directly responsible for organization, logistics, marketing, budgeting, contracting, and on-going partnerships with sponsors and vendors.

## RECENT STARTUP PROJECTS

### AVERSHIELD

A network security technology allowing for source privacy by confirming the integrity of hardware systems and digital content delivery using dual level autonomous authentication. Funded with Knight Foundation Prototype Grant.

### SIMPLEHELP.US

A micro-philanthropy mobile web application created to provide opportunities to prospective donors and volunteers. Developed with KU Media Innovation Lab.

### VIRTUAL TOWN HALL

Civic participation application to allow citizen input and media oversight of local government meetings and operations. Finalist in 2012 Knight Foundation competition.

## AWARDS AND GRANTS

### SENIOR ADMINISTRATIVE FELLOW

University of Kansas - 2015

### KNIGHT PROTOTYPE AWARD

Knight Foundation - 2014

### OSWALD PROJECT GRANT

Oswald Family Foundation - 2014

### PROGRAM DEVELOPMENT GRANT

US Department of State - 2010

### MEDIA DEVELOPMENT GRANT

USAID - Russian Press Institute - 1998

### INTERNATIONAL EDUCATOR AWARD

Society for News Design - 1995

## REFERENCES

**Bruce Umpstead, Managing Partner**  
ScaleUp Education Partners

T: 517 290 6084

E: umpstead@gmail.com

**Joel Davies, Development Executive**  
Apple Computer, Inc.

T: 402 280 4060

E: joeldavies@apple.com

**Bob Lim, Chief Information Officer**  
University of Kansas

T: 785 864 4999

E: blim@ku.edu

**Gael Garbarino Cullen, Partner**  
Plum Moving Media

T: 414 271 6650

E: gael@plummovingmedia.com

## PROFESSIONAL

### University Governance

**KANSAS BOARD OF REGENTS** present

Liaison for Transfer & Articulation Agreements  
Council responsible for negotiating agreements  
among state universities

**UNIVERSITY SENATE PRESIDENT** 2015-2016

### Academic Administration

**DIRECTOR OF INNOVATION** present

**CHAIR - NEWS TRACK** 2008 - 2011

School of Journalism, University of Kansas

**LEAD PROFESSOR - MULTIMEDIA** 2006 - 2008

College of Journalism, University of Maryland

**GRADUATE DIRECTOR** 2002 - 2006

School of Visual Communications, Ohio University

**LEAD PROFESSOR - ONLINE MEDIA** 1994 - 2000

School of Journalism, University of North Carolina

### Media Management

**DIRECTOR OF INTERNET DEVELOPMENT,**

**PUBLISHER, AND EDITOR** 2000 - 2002

Kalmbach Publishing Co., Waukesha, WI

**ASSISTANT MANAGING EDITOR** 1986 - 1988

Mississippi Publishing Co., Jackson, MS

**GRAPHICS DIRECTOR** 1984 - 1986

Albuquerque Publishing Co., Albuquerque, NM

**PHOTO AND GRAPHICS DIRECTOR** 1980 - 1984

Statesman Journal Publishing Co., Salem, Oregon

Full Curriculum Vitae available on request